



**V-12  
GOLD  
Sponsorship  
Package  
\$7,500**

- Company logo included on all promotional pieces
- Company logo on the right sleeve of the official Cruisin' Downriver t-shirt (2.5" x 2.5" space for logo, one color only)
- Company name and logo included in all pre-cruise newspaper advertising and publicity
- Quarter page ad (\$1,040 value) in special cruise section, published and distributed by the News Herald (exposure: 70,000 homes and businesses)
- Logo on cruise map (\$325 value) in News-Herald section
- Logo on cruise wrap (\$325 value) for street sales
- Logo in News-Herald photo section following the cruise
- Right to use phrase "Official Cruisin' Downriver 2011 sponsor"
- Logo and link on Cruisin' Downriver website
- Thirty official 2011 Cruisin' Downriver t-shirts
- One 8 x 10 booth space at the SWCRC Business & Lifestyles Expo on May 19, 20 & 21, 2011 (\$650 value)
- Six tickets to the SWCRC Business & Lifestyles Expo Black Tie Preview Party on Thursday, May 19 (\$450 value)
- One broadcast email advertisement distributed to approximately 900 SWCRC members (\$85 value)

**SOLD**

**Exclusive offer!  
Only one sponsorship  
available at this level!**



**V-8  
SILVER  
Sponsorship  
Package  
\$1,000**

- Company logo included on all promotional pieces
- Company name and logo included in all pre-cruise newspaper advertising and publicity
- Logo on cruise map (\$325 value) in News-Herald section
- Logo on cruise wrap (\$325 value) for street sales
- Logo in News-Herald photo section following the cruise
- Right to use phrase "Official Cruisin' Downriver 2011 sponsor"
- Company logo on back of official Cruisin' Downriver t-shirt (4" x 4" space, black or white only)
- Logo and link on Cruisin' Downriver website
- Ten official 2011 Cruisin' Downriver t-shirts



**V-6  
BRONZE  
Sponsorship  
Package  
\$500**

- Right to use phrase "Official Cruisin' Downriver 2011 sponsor"
- Logo and link on Cruisin' Downriver website
- Company name on cruise map (\$150 value) in News-Herald section
- Company name on cruise wrap (\$150 value) for street sales
- Company name in News-Herald photo section following the cruise
- Company name on back of official Cruisin' Downriver t-shirt (3" x 1" space, black or white ink only)
- Five official 2011 Cruisin' Downriver t-shirts

**2011 Cruisin' Downriver Sponsorship Form**



V-12 GOLD SPONSOR (\$7,500)     V-8 SILVER SPONSOR (\$1,000)     V-6 BRONZE SPONSOR (\$500)

Contact \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone (    ) \_\_\_\_\_ Fax (    ) \_\_\_\_\_ E-mail \_\_\_\_\_

Method of payment:     Bill me (Chamber Members Only)     Check (Made payable to SWCRC)     Visa     MasterCard

# \_\_\_\_\_ Exp. date \_\_\_\_\_ Signature of card holder \_\_\_\_\_

Return this form to: **SOUTHERN WAYNE COUNTY REGIONAL CHAMBER** ■ 20904 Northline Rd., Taylor, MI 48180  
**QUESTIONS?** Call 734-284-6000, ext. 28 ■ FAX: 734-284-0198 ■ E-mail: mary@swcrc.com